



ジャパンフェア
Japan Fair

July 8th & 9th, 2023
Meydenbauer Center in Bellevue



地域をつなぐ 世界をつなぐジャパンフェア!

Connecting the communities and the World

Your support is needed more than ever

We provide free admission to the public, support the vendors,
and bring cultural seminars at the beautiful, indoor venue
in the heart of the City of Bellevue..



25 PERFORMANCES



20 WORKSHOPS AND
SEMINARS



20,000
VISITORS



100 ORGANIZATIONS
Booths and Tables



Japan Fair has an important and unique mission to not only support its annual two-day event, but also to connect organizations, communities, and the world. Historical events, physical distance, and negligence of other communities and its people have separated us.

We are sometimes strangers to each other. Japan Fair will bring different generations, different backgrounds, different organizations, different countries, and different languages together to make us united and stronger under one common point - the love for Japan and peace for the world.

Please join us, Tomio Moriguchi, Yuka Shimizu, Tsutomu Sasaki, Noriko and Doug Palmer, Allen Nakamoto, Yoshi and Naomi Minegishi, Sam Takahashi, Consulate-General of Japan in Seattle, JBAS, and more.

Your contribution, donation, in-kind donation, raffle and auction items, and your time is much appreciated, more than ever before.

japanfairus.org



Japan Fair Office : info@japanfairus.org | 14640 NE 24th Street, Bellevue, WA 98007

Asunaro d.b.a. Japan Fair is a 501(c)(3) non-profit organization.



Japan Fair 2019 Report

Date	Saturday, June 29th & Sunday, June 30th, 2019		
Place	Meydenbauer Center (11100 NE 6th St., Bellevue, WA 98004, USA) www.meydenbauer.com		
Visitor Count	Approximately 20,000 people (based on Opinion Stand supported by PSP inc.)		
Visitor Demographic	Visitors ranged widely in age - from families with young children, to college students and working adult professionals. In addition to Japanese visitors, there was also a variety of local American companies, schools, and NPOs.		
Main Booths	64 organizations / 80 booths <u>Business</u> <ul style="list-style-type: none"> All Nippon Airways, Japan Airlines, NHK World-Japan, TOTO USA, Zojirushi, HIS Travel, IACE Travel, Kuze Fuku & Co., New York Life Insurance Company, Fran's Chocolates, Kizuki Ramen & Izakaya, Michael's Subaru of Bellevue, Chin Music Press, Japanese Antiques and Textiles, Noevir Skincare, and more. <u>Art and Culture</u> <ul style="list-style-type: none"> Tea ceremony, Kimono, Ikebana flower arrangement, bonsai, Sumi-ink art, Calligraphy, Seattle GO Center, calligraphy, paper cutting and craft, Japanese Taiko drums, and more. <u>Community Friends</u> <ul style="list-style-type: none"> Washington Shotokan Association, Puget Sound Bonsai Association, Hyogo Business & Cultural Center, NPO I love Kimono Yukinokai, local preschools, local language schools, and more. 		
Stage Performances	23 performances and demonstrations <u>Main Stage Performances</u> <ul style="list-style-type: none"> Awaodori contest, Taiko Drums, Choirs, Kimono Show, Karate, Sakura-con Cosplay contest, Salmon Cutting Show, Chef Talk, and more. <u>Mini Stage Demonstrations</u> <ul style="list-style-type: none"> Tea Ceremony (Omote Senke/Ura Senke), Japanese flower arrangement, Bonsai, and more. 		
Free Seminars	19 Seminars and workshops Japanese Folk Tales, Zen Mediation Practice, Anime Drawing 101, Translator Battles, culinary experience, and more.		
Food court	Yakisoba, Gyu-don, Kara-age, Japanese Croquet, Futomaki and Inari Sushi set, Japanese style sandwich, Japanese desserts, Ramune Japanese soda, Japanese tea, Sake, and Japanese beer		
Endorser/Sponsor Companies and Organizations	Consulate General of Japan in Seattle, 4Culture, City of Bellevue, Japan Business Association of Seattle Shunju Club, Japan Airlines Co. Ltd., Heritage Bank, Fujimatsu LLC, Uwajimaya, Ito En/Distant Land Coffee, Gobo Enterprises, Suji's Korean Cuisine, Megumi Preschool, Kohtoku Enterprises, The Japanese Community Service of Seattle, Tateuchi Foundation, Michael's Bellevue Subaru, and more.		
Published Media	Local Japanese Media <ul style="list-style-type: none"> Jungle City Lighthouse Soy Source The North American Post ORIGAMI 	Local Media <ul style="list-style-type: none"> City Arts Events12 Visit Bellevue Washington The Seattle Times Bellevue.com Seattle.gov 	Flyer/Poster Distribution <ul style="list-style-type: none"> Booth at Sakura-con 2019 in Seattle King County Libraries, schools, and many other companies/organizations Banner on pedestrian bridge Social Media <ul style="list-style-type: none"> Facebook, Twitter, Instagram Japan Fair homepage

The 4th annual Japan Fair in 2019 has been another success following the legacy of the Aki-matsuri that had continued for the previous 18 years. This year's fair featured an "Awa Odori" dance lesson and contest by a legendary figure of Awa Odori from Japan. A wide variety of both local and Japanese goods, live performances, food, and cultural workshops flourished the venue and entertained visitors. The Japan Fair Committee continues to strive to "Introduce and spread the traditional and modern culture of Japan."

Yuka Shimizu
Japan Fair 2019 Chair/NPO Asunaro Board Chair