



Nurture and promote the traditional and the modern cultural art of Japan

info@japanfairus.org
 www.japanfairus.org
 www.facebook.com/japanfairus

Japan Fair 2017 Report

Date	Saturday, July 8 th & Sunday, July 9 th , 2017		
Place	Meydenbauer Center (11100 NE 6th St., Bellevue, WA 98004, USA) www.meydenbauer.com		
Visitor Count	Estimated 15,000 - 20,000 people by Meydenbauer Center		
Visitor Breakdown	Visitors ranged widely in age - from families with young children, to college students and working adult professionals. In addition to Japanese visitors, there was also a variety of local American companies, schools, and NPOs.		
Main Booths (Click Here for Details)	<p>3 Categories 67 Booths Total</p> <ul style="list-style-type: none"> ❖ Art & Culture Japanese lacquer, tea ceremony, kimono, Japanese flower arrangement, bonsai, sumi-ink art, calligraphy, paper cutting, Japanese Taiko drums, etc. ❖ Market Place Softbank(pepper)、ANA, Japan Business Association of Seattle (SHUNJU CLUB), Fuji Heavy Industries U.S.A., Inc., IACE Travel, Fran's chocolate, Anime and comic related merchandise, Jewelry, Puget Sound Bank, Heiando America, etc. ❖ Community Friends Hyogo Business & Cultural Center, Japan-America Society of the State of Washington, Japanese Cultural and Community Center of Washington, Sakura-con, local pre-schools, elementary schools, Japanese schools, etc. 		
Main Stage Performances (Click Here for Program)	<p>17 Performances Total Taiko drums, Soranbushi, Chorus, Kimono show, Sakura-con Cosplay Contest, Japanese dance, etc.</p> <p>14 Demonstrations Total Tea ceremony (Omote senke and Ura senke), Japanese flower arrangement, Bonsai, etc.</p>		
Seminar and workshops (Click Here for Details)	<p><u>13 Seminars and 15 Workshops</u></p> <ul style="list-style-type: none"> ❖ Seminars Calligraphy, Ikebana, Zen Meditation, Kimono Dress-Up, Zen Practice: Myth and Reality, Puppet Show, Anime Drawing 101, Sushi Making Class, Japanese Language & Customs ❖ Workshops Reiki Energy Healing, Onigiri Making Class, Electronics for Kids, Japanese Folk Tales, Kimono Hair Fashion, Living Like a Samurai in Today's World, Japanese Robotics, Festivals in Japan, Sushi: Adapting from Edo-mae to Seattle, Sake 101, Japan in the Schools 		
Food court (Click Here for Details)	Yakisoba, Gyu-don, Kara-age, Japanese Croquet, Futomaki and Inari Sushi set, Japanese style sandwich, Japanese desserts, Ramune Japanese soda, Japanese tea, Sake, and Japanese beer.		
Endorser/Sponsor Companies and Organizations (Click Here for Details)	Consulate General of Japan in Seattle, Tateuchi Foundation, Japan Business Association of Seattle (SHUNJU CLUB), Ito En/Distant Land Coffee, Hills Clark Martin and Peterson, Ecore, Koutoku Enterprise, JCS of Seattle, Uwajimaya, Bellevue Children's Academy, Jamco America, Kawabe Memorial House, Puget Sound Bank, Japan-America Society, PSPinc		
Published Media	<p>Local Japanese Media</p> <ul style="list-style-type: none"> • Jungle City • Lighthouse • Soy Source • North American Post • Seattle Mama net • IBUKI 	<p>Local Media</p> <ul style="list-style-type: none"> • Bellevue and Kirkland Reporter • Events12 • VisitBellevueWashington • The Stranger • Seattle.gov • Bellevue.com • Seattle.eventful.com 	<p>Flyer/Poster Distribution</p> <ul style="list-style-type: none"> • Booth at Sakura-con 2017 in Seattle King County Libraries, schools, and many other companies / organizations <p>Social Media</p> <ul style="list-style-type: none"> • Facebook, Twitter, Instagram • Japan Fair homepage • Notification Emails

Japan fair 2016 has been a success following after the legacy of the Aki-matsuri that had continued for the previous 18 years. The 2nd Japan fair in 2017 has become recognized as an annual event in Bellevue. This year's fair evolved further by not only carrying on the traditions of Japanese culture but also introduced modern Japanese technology such as a well-known AI robots, new seminars, workshops, and Japanese food courts. For the 2018 Japan fair the committee strives to "Introduce and spread the traditional and modern culture of Japan" as our motto and to continuously entertain the visitors.

Japan Fair 2018 Executive Committee Chair
 Yuka Shimizu